

Trenton Annual AGM MEETING

February 28, 2018

LISA: welcomed everyone to the 2018 Annual DBIA General Meeting-introduced board members, Mayor Harrison and his wife Jane, Sally Freeman, Al Dewitt, Jim Alyea, and Duncun Armstrong, and Bob Wannamaker

DINNER: 6:35-7:15

ANGELA: called the meeting to order at 7:15pm

2018 completed Strat Plan-presented by Angela Wildish- working from a 5 year strategic plan, have an open door policy at the DBIA and use social media as much as possible. Presented-Revitalization, enhancing the downtown, list of events and promotion, Marketing-improve image, waterfront-working with partners, Business-Trenvel, Chambers, information packages, Organizational- government training, staffing etc. Bob Wannamaker sits on our board as a liaison from City Council.

KRISTINA: Presented the 2018 Financial Report -report was emailed out to all members of the DBIA. If someone has not received, please let Lisa know at the DBIA office.

- 2017 revenue approx. 29,500 less than projected due to coming under budget and utilizing less reserves.
- Expenses-slightly higher due to the seasonal students hired-offset by additional funding received in revenue.
- Operation portion of expenses: several items under budget-advertisement being much lower
- Our total expenses were 170,468.28 which is 23,478.72 less than budgeted
- Note: 4500.00 not accrued in the 2017 financials which will be reflected in the 2018 budget. These items are an additional 1500.00 in advertising and a 3000.00 bonus.

Motion to approve the 2017 unaudited financials as presented: Barney Goldberg, seconded: Wendy Ouellette-Motion Carried

KRISTINA: presented 2018 budget

- Many changes in 2017- new successful events-new ideas continuing to be improved on -partnerships with the city and other affiliates provided more awareness of the DBIA
- Continuously accessing our reserves- in order to change this we are hoping to work towards small incremental increases in the levy.
- Current reserves are sitting at 74,219.00 note: there are 4500.00 in reserve funds that were approved last year and are coming out this year.
- Motion to approve the 2018 budget as presented:

Barney Goldberg, seconded by Lily Peddelston -motion carried

LISA: Introduced Christina Reive from the Ontario Provincial Police-Christina informed us that overall Trenton has very little issues-partly thanks to the beautification program-ex: cleaning up the graffiti-there are high motor accidents in the area-cameras are being used in many places downtown deterring people from stealing-downtown officers looking for distracted drivers, also informed that community policing is still active in the downtown core.

Lisa: introduced Gary B. form the Small Business Center-Gary works on giving grants to retail-helping to provide economic growth and funding in Quinte West and Belleville. Gary works out of the Chambers office and started in January of 2018. Small business counselling 101, referrals to local business loyalist training etc. Funded by Trenvel using the same board of directors. There are different grant programs available- an information is coming soon.

Lisa: Called Angela to conduct membership board voting-Board nominations-3 members needed-we have one new board member, that being our 6th is Robert form Arden's Music.

Lisa: called on Mayor Harrison to say a few words on what the city has been busy with over the past year and as they are moving forward into 2018.

Angela: Thanked the membership, partners, council, Mayor Harrison, fellow board members, Liz and Lisa. Meeting adjourned 8:40 pm.