

## Trenton DBIA-Monthly Board of Management Meeting

6 Dundas Street West Trenton On / Wednesday February 19 2020

1. Welcome and Call to Order- 5:30 pm- Welcome to Mari Collins from JB Books who joined our committee. Mark Abernathy has resigned from the committee and we thank him for his time on the board.
2. Roll Call- Lily Peddlesden, Matt Williams( speaker Phone), Mari Collins, Anita deVries, ED- Lisa Kuypers Absent- David O'neil, Andrea Newth
3. Adoption of Current Agenda/Outline of New Business-No new business to add
4. Approval of Minutes from Previous meeting-November 20, 2019- Matt Williams seconded Lily Peddlesden- the board is requesting from a board member, the October 2019 board minutes
5. Treasurers Report- revisited budget to lower costs- some notices will be in donations, luncheons, advertising, decorations etc. it has been noted that in some areas such as advertising we may need to revisit how the money is spread out, in order to properly reach our target audiences via newspaper, radio or social media. The AGM this year will not be a sit down dinner, will be at a cost of 400 rather than 1500. There will be an increase in the levy for 2020. Matt Williams made the motion to approve the budget for 2020, seconded by Lily Peddlesden-motion Carried
6. Reports- AGM will be held Wednesday April 1-details to follow / will not be able to put up cornstalks this fall due to costs-will see if there are other ways we can obtain them-maybe donations/volunteering / applying for summer student grants-some only cover 30 or 50%, will need to investigate further into this however the board and Lisa may still feel it is needed, it may be discussed further that we may need to use money from the reserves to help / Lisa will discuss the amount of the reserves with the accountant / had a discussion about roundabouts which the city still has on the table , we do have some concerns and Lisa will bring it forward to the city / Wagon rides- may not need to advertise times in newspaper as it is becoming so popular, we had an unfortunate incident one night Dec 2019 that the board feels still needs to be addressed-we will keep this in mind closer to the date of the wagon rides in 2020 / ribbons on the door at Christmas-seems we are having a difficult time finding the ribbon we currently use, Lisa will continue to look / \*currently we are in need of at least 2 more members to be a part of the DBIA, if you, or, if you know of anyone who would like to be a part of this team to help make your town... "downtown Trenton the place to be" ● please get in touch with any board member or Lisa
7. Sub Committee reports/ Strat Review
8. Unfinished Business, Tabled Items
9. New Business- Matt Williams briefed us on the new Strat Plan that is in the works-if everyone can please look over what he sent us by email and we can further discuss it and finish it off at our next meeting to be ready for the AGM.
10. Adjournment- Next Board Meeting March 18, 2020