

2023 Halloween Pet Costume Contest - Official Rules

The Downtown Trenton Business Improvement Area is holding a virtual Halloween pet costume contest on Facebook! If your pet will be trick-or-treating with you on October 31, we would love to see their costume!! The costume with the most likes will receive a **\$100 downtown Trenton Gift Certificate** to be used at participating businesses. Read below for instructions on how to participate!



Contest Timing:

- **Entry period:** begins Monday, October 30th at 8am PST and ends on Wednesday, November 1st at 5pm.
- **Voting period:** begins Thursday November 2nd at 6pm and ends on Monday, November 6th at 12pm.
- **Winner announcement:** Tuesday, November 7th on the Downtown Trenton Business Improvement Area's Facebook page.

How to Enter:

Post a photo of your pet in costume in the comments section of the Halloween Pet Contest Facebook post using a Facebook account registered in your name. Only one (1) entry allowed per person. Internet access and a Facebook account are required to enter.

Voting:

Once the entry period is over, valid entries will be posted in a designated photo album on the Downtown Trenton's Facebook page for public voting. Each like on a photo will be computed as one (1) vote.

Winner Selection:

The pet costume photo with the most likes at the end of the voting period will be considered the winner of a **\$100 downtown Trenton Gift to be used at participating businesses**. The winning pet costume will be announced the Downtown Trenton Business Improvement Area's Facebook. The winner will be notified by Facebook private message and will have seven (7) days to claim their prize. In the event that a winner doesn't respond within seven (7) days, the contest administrator will choose the next highest voted entry to win.

ATTENTION:

Your pet's safety and wellbeing should always come first! Please factor these in when choosing a costume. Costumes deemed unsafe or harmful to the animal will be disqualified.

All entries submitted become the property of The Trenton DBIA, and by participating you agree that the Trenton DBIA may use your submitted photo and post content for marketing and advertising purposes. Odds of winning depend on number of entrants.

The Trenton DBIA may cancel this contest in the event of technical problems or electronic attacks affecting the administration of the offer. Any sweepstakes entrant found to intentionally interfere with the operation of the offer will be disqualified. The Trenton DBIA retains the right to hide or delete entries on the Trenton DBIA Facebook page, if found in violation of Trenton DBIA policies, or for any other reason at the Trenton DBIA sole discretion. The Trenton DBIA is not responsible for lost, damaged, delayed or misdirected prizes. The Trenton DBIA is not responsible for lost or misdirected contest entries. Prize(s) may not be redeemed for cash.

Through your participation in this contest you are providing your information to the Trenton DBIA and not to Facebook. You acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. By your participation in this contest, you agree to release the Trenton DBIA and Facebook from any liability related to the contest or your participation in the contest.

Information provided will not be retained, sold, or used in any way other than specifically set for in these rules.