

Trenton DBIA – Agenda: Board of Management Meeting

Trenton DBIA Office: 6 Dundas St. W. Trenton Ontario

Tuesday, June 18, 2024 @ 9:00am



Agenda

1. Welcome and Call to Order
2. Roll Call
3. Adoption of Current Agenda / Outline of New Business
4. Approval of Minutes from previous Meeting
Downtown Trenton DBIA web page under minutes and Agendas

5. Treasures Report:

Payouts

Lisa Kuypers Schroedter \$925.27 (OBIAA conference lodging and Ladies Night gift basket)
Willow Publishing \$183.92 (Ladies Night Poster and Replacement for Front St. Square Kiosk)
DBIA Credit Card \$363.22 (Office supplies and Ladies Night basket)
Total pay outs \$1472.41

6. ED Report:

The City of Quinte West advertised the summer concert series on Facebook, in the Trentonian, and in a brochure. Unfortunately, none of these included our logo. Additionally, the brochure mentioned in the smallest print that the Friday Night Concert Series was presented by the DBIA. I followed up and requested that our logo be added to any future marketing materials.

The Friday Night Concert Series begins on June 28th with a performance by Heart Light.

The City of Quinte West has expressed interest in expanding on our historical self-guided map idea and making it their own. I responded by requesting that our logo be included if they use our information.

I am planning to create a mural/art self-guided downtown tour this summer. I hope our summer student, Kevin Salaudeen, who starts on July 2nd, can take on this project.

The Magic Moon event went well despite a few light sprinkles of rain. Attendance was lower this year, likely due to the cold, damp weather. However, all vendors were pleased with their sales and enjoyed interacting with like-minded people. Many have already requested to be invited back next year.

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We still have a few spaces to fill for the Festival on the Bay. We anticipate that Arts Quinte West will fill most of these spaces, but we are diligently reaching out to potential vendors to ensure a full lineup.

There doesn't seem to be much interest from our stakeholders in participating in the Festival. A form was attached to both the May and June newsletters, and those who did not respond were hand-delivered a form by our City summer student.

At the last board meeting, it was decided to hire Cowguy John for the Festival on July 19th and 20th. Since John is only available for one day, Silver Elvis has been hired for the other day. Both performers will do four shows each.

Willow has installed all three signs from our old location at our new location.

A stakeholder visited the DBIA office requesting our assistance in contacting the Belleville Downtown District to inform them that his competitor was responsible for vandalizing their downtown area. We responded with an email informing the stakeholder that the Trenton DBIA does not police businesses and that interactions between businesses are not the responsibility of the Trenton DBIA.

A DBIA stakeholder visited the office to return his hand delivered form for participation in the Festival on the Bay. He pointed out that he had not received any communication about participating in the festival. The office staff then clarified and showed him that both the May and June newsletters with the Festival form attachment had been sent to him.

7. New Business / Public Input
None
8. Adjournment and thank you for attending
 - Next Board Meeting to be determined.